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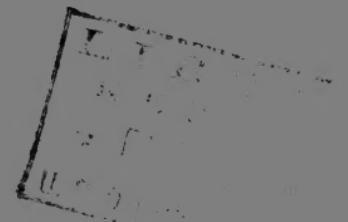
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# Mayfair Nurseries

BOX 87, HILLSDALE, N. J.

Return Postage guaranteed



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## Annual Winter Bargain Offer



# 10% DISCOUNT

Again this year when the snow flies and the rock garden sleeps we make an attractive offer to economy-minded gardeners who like fine rock plants at a substantial saving. Select any plants you desire from our 1953 PRICE LIST, total your order then make the following deductions:

**10% DISCOUNT ON ALL ORDERS OF \$2.00 OR MORE POSTMARKED IN THE MONTHS OF DECEMBER 1953 AND JANUARY, 1954.**

**5% DISCOUNT ON ALL ORDERS OF \$2.00 OR MORE POSTMARKED IN THE MONTH OF FEBRUARY, 1954.**

Remittance must accompany orders or the discounts will not apply. Plants will be shipped in April, 1954.

## SHIPPING NOTE

All orders will be shipped via Railway Express, charges collect. Parcel post shipment will be made only when specifically requested and only if a sufficient sum is added to your remittance to cover postage. Any excess will be returned. With the recent increase in Parcel Post rates there is little or no savings over Railway Express rates. Plants travel 100% better in the hands of the Railway Express Agency.

## 1953 BEST SELLERS

The below listed plants are always in great demand and most were sold out early last spring. Those not listed in our price list sold out here at the nursery on sight. To be sure of not being disappointed in the Spring of 1954 order yours now—at these low collection prices—subject to the above discounts.

**CAMPANULA GARGANICA**

**ARTEMISIA SILVER DOME**

**CYMBALARIA PILOSA**

**ACHILLEA AGERATIFOLIA**

**SEDUM CAUTICOLUM**

**HELIANTHEMUM BUTTERCUP**

**AQUILIGIA FLABELLATA NANA ALBA**

**DIANTHUS SAMMY**

**VIOLA BLUETTE**

**DRABA FLADNYZENSIS**

|                               |         |                         |
|-------------------------------|---------|-------------------------|
| 1 of each ( 10 plants) .....  | \$ 4.25 | (Catalog value \$ 4.55) |
| 3 of each ( 30 plants) .....  | \$12.25 | (Catalog value \$12.80) |
| 12 of each (120 plants) ..... | \$46.00 | (Catalog value \$49.70) |

(6 of each at the 1/12 rate)

## THREE RARE BEAUTIES

Due to a small quantity of these extremely rare and beautiful plants we must limit them to our friends who order only in the month of December, 1953.

**VERONICA GENTIANOIDES.** Low clumps of attractive foliage and 12" spikes of pastel blue flowers in May. It resembles a dwarf delphinium.

**ANTHEMIS BIEBERSTEINIANA.** Lovely mound of delicate silver filigree foliage and bright golden daisies on 6" stems in May and June.

**PHLOX NIVALIS GLADWYN.** A very rare moss phlox with full petaled, pure white flowers in bloom from April to November. (Needs cover in the extreme north).

|                              |         |
|------------------------------|---------|
| 1 of each ( 3 plants) .....  | \$ 2.50 |
| 3 of each ( 9 plants) .....  | \$ 7.00 |
| 12 of each (36 plants) ..... | \$26.00 |

(Not more than 12 of each to a customer)

## THE STURDY HEATHS AND HEATHERS

Our most popular plants have always been the Heaths and Heathers with their fine growing habits, evergreen foliage and excellent show of colorful flowers through the hot months of July, August and September. All they require is an acid soil mixed with sand and peat and full sun.

### OUR FIVE BEST SELLERS

CALLUNA VULGARIS MAYFAIR.

CALLUNA VULGARIS MRS. H. E. BEALE

CALLUNA VULGARIS J. H. HAMILTON

ERICA TETRALIX MOLLIS

ERICA TETRALIX

1 of each ( 5 plants) ..... \$ 2.50 (Catalog value \$ 2.75)

3 of each (15 plants) ..... \$ 7.00 (Catalog value \$ 7.60)

12 of each (60 plants) ..... \$26.00 (Catalog value \$29.30)

WE RESERVE THE RIGHT TO SUBSTITUTE PLANTS OF EQUAL OR MORE VALUE ON ALL COLLECTIONS

### NEW HANDBOOK

We have under preparation our new Handbook of Rock Plants and Alpines which will be issued about February 15, 1954. It will be similar in format to our old Handbook but with numerous improvements, additions and corrections. It will not list prices for the plants we have for sale. We will publish a free price list every year. In our new Handbook we shall attempt to give you as much information and help as possible to assist you in growing the fine rock plants and alpines suited to our climate.

Due to the high cost of printing we must charge 50c a copy for the new Handbook. For those of you who expect to put this Handbook to constant use we will have hard cover copies at \$1.00 each. These Handbooks will not be sent out free to anyone. If you want one in February please send us 50c (no stamps please) for the paper bound edition or \$1.00 for the hard cover, plastic bound edition.

DON'T DELAY — RUSH YOUR ORDER NOW TO:

# MAYFAIR NURSERIES

BOX 87, HULSDALE, NEW JERSEY